

Chilton Baptist Association



February 25-26, 2012

**OMC CHURCH
PROMOTION COORDINATOR**

The OMC Church Promotion Coordinator designs and implements the best promotion plan possible to encourage maximum participation from church members and local community residents. The coordinator enlists gifted individuals in the church to promote the OMC among various age groups.

1. Develop the promotion plan, together with the Associational leader, Bro. Robert Griffin, for your church. Be aware of what the Association is responsible for in terms of ads in the newspaper, radio announcements, The Alabama Baptist, et cetera, then make plans for your church.
2. Promoting the OMC throughout the church by using ideas and resources found on the OMC website at www.omc.cc and www.cba-online.org.
3. Use the OMC clip art on the www.omc.cc web site in your church bulleting and/or newsletter; prayer cards, prayer tents, post cards, name tags, bookmarks, any other creative avenue your team may come up with.
4. Do something special in the worship service to promote OMC 2012, the "Missions Fair" and the "Missions Rally" to your church family, friends, family members and church prospects.